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**Thursday 10 December**

**11-13h30 "French Improvisation Workshop" followed by lunch.**

PLEASE NOTE THIS EVENT IS NOW CLOSED FOR RESERVATIONS.

Moderator: Joelle Gewolb

*French Improv*



which nothing happens, twice.” But of course this description belies the fact that rather a lot happens in the way of speech, and even quite a lot of action, among the four main characters, Vladimir, Estrago, Pozzo and Lucky, as they pass the time while waiting for Mr Godot to (fail to) arrive. Premiered in 1953, this play seems to have lost nothing of its capacity to enthrall and move audiences.

A limited number of tickets are sponsored by AUP on a first come first serve basis.

## **Monday 14 December**

### ***14h30-16h30 "Laughing at the Macabre: The Relationship Between Humor and Fear Appeals in Marketing Messages"***

Lecture by AUP's IBA professor Robert Earhart

A two-hour seminar on how humor and horror can crossover in general public discourse and in marketing messages. We will start with the case of the film *Silence of the Lambs* (Demme, 1991) and the comedy memes that emerged from the horror genre. We will then look at how humor and horror is closely related in a marketing and advertising context.

### ***18h-20h "Russia meets France": Guest lecturers Richard Pevear and Larissa Volkhonsky***

Moderator: Dan Gunn

Emeritus Professor of AUP Richard Pevear, together with Larissa Volokhonsky, are perhaps the most celebrated literary translators into English alive and working today: together they have virtually reinvented the canon of Russian literature in English, having translated Dostoevsky, Tolstoy, Gogol, Chekhov, and many others. They will read from their work and discuss aspects of it that seems to them relevant to recent events in Paris.

**18H-**

12h30-13h30 Lunch in Combes following the Marais visit.

**3h30-15h30 “Round table on media and the Paris attacks”**

Moderators: Waddick Doyle, Ziad Majed, George Kazolias, Justin McGuinness and Raphael Bloch-Laine, Robert Payne

This round table will address some current questions such as:

- What was the role of media and social media in recruiting terrorists?
- How did American media coverage differ from French?
- How different was the French and American coverage of Islam in France?
- What types of Islam are ignored by the media?

**15h30-17h30 “Pixel Illusions: human rights, digital technology and the environment”**

A talk by AUP’s professor Susan Perry about her new book in French *Illusions Pixel*.

**18-20h Open Mic / Jam Session in the Amex**

Moderators: Russell Williams and Kevin Kennedy

Project 118 an evening of experimental guitar sounds, deconstructed festive songs and improvised noise.

Play an instrument? Enjoy odd noises? Get involved: [rwilliams@aup.edu](mailto:rwilliams@aup.edu)

**Wednesday 16 December 2015**

**11-13h (with lunch) “Discussion with author Karthika Nair”**

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Our life depends on breathing but most of us do it incorrectly or ineffectively. How we breathe effects our energy levels, emotions, effectiveness and

by medievalists. For these reasons it is a prime object for cross-experimentation. I will talk about how the heuristic use of concept